

## Doosan Forklift Parts

Doosan Forklift Part - Doosan Infracore Company Ltd. is an international and intercontinental corporation that consists of Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

Their United States partner, Doosan Infracore America Corporation, located in Suwanee, Georgia houses a 170,000 square foot production facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool department. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction customer needs.

With a system consisting of over 90 independent dealers, the forklift group supplies quality materials handling equipment to the broad North American marketplace. Doosan Infracore America Forklift dealers successfully operate in over 220 service and sales locations throughout Canada and the U.S. The forklift product line remarkably includes 63 different models consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion forklifts. Capacities of these various truck models vary from 3,000 to 33,000 lbs. All trucks are designed in an ISO 9001 certified facility.

Doosan Infracore America is the fastest rising forklift and lift truck company in the North American market, thanks to its exceptional level of product performance and their consistently high level of consumer support and service given to all Doosan Infracore Forklift clients. The U.S. forklift division located in Cleveland has a skilled team experienced in Product Sales, Purchasing, Marketing, Logistical and Technical Support.

Korea's original home-based lift truck marketplace was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. started to import assembled forklifts as part of a nationwide machinery expansion project. Initial sales of this industrialized equipment focused on large business communities, the armed services and on state-run firms. This ultimately led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division commenced trade operations throughout Korea to overhaul and sell this heavy equipment. By 1978, a lift truck production plant was successfully completed. Continuous technical instruction became the new focus for enhancing quality and product development.

Home-based forklift business for Daewoo started in 1967 and grew to an astonishing 90% market share in Korea. By the 1980's, Daewoo's superior technological improvements combined with sales success placed them in a situation of substantial growth of their forklift business.

Caterpillar Industrial Inc. of the U.S. in 1981, proposed a joint venture project to help them in the very competitive North American materials handling market. This joint-venture proved highly successful for Daewoo and their forklift sales expanded greatly. In 1984, the company finished construction of a new facility to help in manufacturing high end value-added products for export. In 1993, the company had a global sales system and started exporting models they had developed through in-house expertise, as an sovereign brand. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion opportunities into overseas markets.