

Crown Forklift Parts

Crown specializes in manufacturing electric forklifts that are utilized in manufacturing settings and distributions centers around the globe. Crown is a leading lift truck manufacturer of IC forklift trucks for both outdoor and inside applications. Although a privately owned company, Crown has extensive manufacturing capabilities across the globe with plants based in China, the United States, Mexico, Germany and Australia.

Crown's electric forklifts are employed on an every day basis to safely transport warehouse resources and merchandise. The businesses comprehensive product line includes manual propelled pallet stackers and trucks, power pallet stackers and trucks, counterbalanced sit down and stand up lift trucks, narrow-aisle turret lift trucks, narrow-aisle reach lift trucks, and order picking equipment.

Environmental responsibility and sustainability persists at the forefront of Crown's organizational culture. Crown has attained ISO 14001 certification and has been benefiting its clients for many decades with their thought leadership and by exerting an extra effort in business administration and environmental stewardship. Crown has proudly achieved several awards and recognitions for its preservation efforts, including the Ohio Governor's Pollution Prevention Award and the Ohio Governor's Environmental Sustainability Award.

History - 1930 to 1950

Crown Equipment Corporation was born in the rural American community of New Bremen, Ohio, USA. The business has matured from a one-room outfit into an internationally recognized company, currently considered to be the seventh leading lift truck manufacturer on the planet.

The Crown corporation was founded in 1945 by two brothers, Allen A. Dicke and the late Carl H. Dicke. Carl's son and Chairman Emeritus, James F. Dicke, joined the family company later on that same year. Currently, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company President at the moment, becoming the fourth generation of the Dicke family to continue this position.

Crown initially began with a small clientele producing temperature controls that they manufactured for coal burning furnaces. The production of these control units took place in a former hardware store based in New Bremen, Ohio, where Crown's center of operations currently remain.

In 1949, responding to the public's rising interest in television, Crown shifted into the production of antenna rotators. This product was used to improve TV reception and picture quality. The company's lucrative move allowed them to become a leading maker of units until 2001. The company ceased production in October after a decline in the global need for TV antenna rotators.

Crown History -1950's to 1975

Crown soon diversified its production to incorporate the repair of mechanized and electrical components for private and government use in the early 1950's. After several successful bids within a short period of time, the company had developed a highly regarded business in this field.

Flexibility and achievement dominated Crown's capability to diversify once again. In 1957, production into the material handling industry started with lift truck manufacturing. The organization believed the industry needed a smaller line of top-quality quality lift trucks. Crown immediately fashioned an exceptional series of contemporary equipment and swiftly grew to be the most rapidly evolving material handling organization with its assortment of products.

In 1966, Crown ventured outside of the US materials handling market and into Australia. Sydney, Australia is home to the regional center of operations and at present leads Crown's Asia Pacific service, sales and advertising and marketing teams. Crown remains an unwavering industry leader these days, supported by exceptional operations, solid sales and strong manufacturing operations.

Two years later, Crown had moved into the European marketplaces by buying up an Irish manufacturing plant from a German Company, Steinbock. There they started to construct PTH hand pallet trucks. Later on that same year, Crown started their first London operation stationed near Heathrow Airport. The sales and service operation of Crown's complete lift truck line was accessible in the UK by the end of the decade. In the early 1970's, Crown expanded and began advertising and marketing lift trucks across Europe through independent sellers.

Crown History - 1975 to Current Day

Crown these days has a huge network of Crown-owned and independently-owned sellers in many key worldwide markets providing a huge fleet of electric lift trucks. They are responsible for managing the company's product sales and service.

There is Corporate facilities in Munich, Germany and in New Bremen Ohio, which provide promotional sales and nationwide advertising support to all of their sellers and sales personnel. Crown sellers and sales personnel are trained in-house in numerous disciplines to guarantee the utmost reliability and service. The Munich office was launched in the 1980's and provides purchasing, advertising and marketing, engineering and design capabilities for India, Africa, the Middle East along with Europe. The diverse family of international dealers and Crown-owned sellers effectively operate in nearly 100 overseas city environments.

The 6 USA manufacturing locations for Crown include New Bremen, Ohio; New Knoxville, Ohio; Fort Loramie, Ohio; Celina, Ohio;

Kinston, North Carolina; and Greencastle, Indiana. Crown proudly manufactures internationally, building lift trucks in Sydney, Australia since 1966, Queretaro, Mexico since 1973, Roding, Germany since 1986 and Suzhou, China since 2006. Crown also owns branch sales and service center operations in more than 30 locations in the USA. International branch sales and service center operations consist of locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Through its numerous clientele around the world, Crown has built an outstanding reputation as a manufacturer of progressive, safe and dependable machines. The company has been awarded more than 50 distinguished design awards and the products that Crown develops continues to attain recognition for modernization and top design excellence. For example, in the 1970's, Crown's launch of the side-stance design proved exciting and unparalleled by materials handling experts. Today, this design has gained general acceptance and earned a Design of the Decade award from the International Design Society of America. Once again, more than thirty years later, the 5200S Series Reach Truck is another industry original, offering the operator with several comfort options to lean, sit or stand, along with its unparalleled productivity capacity.